

# NEWPRO GRAM

AUTUMN 2008

NEWS YOU CAN USE BROUGHT TO YOU BY NEWPRO

## Tips to Save Energy Today



### Easy low-cost and no-cost ways to save energy.

- Set your thermostat comfortably low in the winter and comfortably high in the summer. Install a programmable thermo-

stat that is compatible with your heating and cooling system.

- Use compact fluorescent light bulbs.
- Air dry dishes instead of using your dishwasher's drying cycle.
- Turn off your computer and monitor when not in use.
- Plug home electronics, such as TVs and DVD players, into power strips; turn the power strips off when the equipment is not in use (TVs and DVDs in standby mode still use several watts of power).
- Lower the thermostat on your hot water heater to 120° F.
- Take short showers instead of baths.
- Wash only full loads of dishes and clothes.
- Drive sensibly. Aggressive driving (speeding, rapid acceleration and braking) wastes gasoline.
- Look for the ENERGY STAR® label on home appliances and products. ENERGY STAR® products meet strict efficiency guidelines set by the U.S. Environmental Protection Agency and the U.S. Department of Energy.

Source: [http://www1.eere.energy.gov/consumer/tips/save\\_energy.html](http://www1.eere.energy.gov/consumer/tips/save_energy.html)

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## NEWPRO ON THE ROAD



Come by and visit NEWPRO at these upcoming events....enter for a chance to win a **\$15,000 NEWPRO gift certificate.**

**10/24-10/26** - 2008 Fall Worcester Home Show, DCU Center, Booth 106 & 108 Worcester, MA

**11/30** - Holiday Shopper Arts & Crafts, Best Western, 150 Royal Plaza Drive, Fitchburg, MA

## Home Tips From NEWPRO

### A "Green" Solution For Most Household Molds

Over 80 forms of mold are linked to respiratory problems. Undiluted white vinegar kills 82 percent of mold strains, enough for most problems. Fill a spray bottle, saturate the area, and let it sit. The odor may be a bit unpleasant, but it clears out in a few hours, taking most common molds along with it.

# Transform your Basement Just in Time for the Holidays!



'Tis the season in New England to start thinking about indoor entertaining. Have you been thinking about adding living space to your existing home? Do you have an unfinished basement that is just waiting for transformation? Have you been looking for the right product and more importantly the right company? NEWPRO now offers the HealthSmart

Basement Finishing System.

A great gift for the entire family – the NEWPRO HealthSmart Basement Finishing System – an innovative basement solid panel wall system designed to resist mold, moisture, odors and allergens featuring exclusive antibacterial Microban protection. More

affordable than conventional basement finishing, easy quick installation by NEWPRO factory trained craftsmen combined with designer beauty makes for a winning combination! Visit [newpro.com/basements](http://newpro.com/basements) or call 866-725-8436 to schedule your design consultation and have your new room ready for the holidays!

## Basements Are In Demand!

More than half of home buyers say they want a finished basement, according to a survey by the National Association of Home Builders. Real estate experts agree that adding square footage to your living space will deliver the dollars when it comes time to sell.

Create the sanctuary of your dreams and enhance your home value at the same time by renovating your basement into the ultimate retreat.

## NEWPRO Spreads the Warmth – Community Partnerships... FREE Houseful of Windows!



Congratulations to The Wesley Family in Wakefield, MA – winners of the NEWPRO Spread the Warmth Contest. Earlier this year, NEWPRO asked the public through a WROR radio campaign to nominate someone who spreads the warmth and is known for their generosity throughout their community so we could spread the warmth from our home to theirs with a houseful of FREE NEWPRO windows. They were nominated by a family friend who acknowledged their fundraising efforts to support juvenile diabetes and their commitment to their daughter who is fighting this disease.



*NEWPRO Representatives present TJX Gift Cards to staff at The Home For Little Wanderers.*

In addition to the houseful of windows award, NEWPRO also donated over \$12,000 in proceeds from window, doors and siding sales January through March to the Home For Little Wanderers in the form of TJX Gift cards to provide warm winter clothes to those families in need.

# Side with Beauty, Performance, Choice, Quality & Design.



Today's vinyl siding is available in a broad and ever increasing spectrum of solid and variegated colors. Dozens of new trim and accent options are also available to enhance neighborhood aesthetics.

Any look ---historic to contemporary -- can be achieved with

today's vinyl siding. Vinyl siding has the widest array of profile offerings of any other cladding material including:

- Horizontal and vertical panels
- Shakes, Scallops, Shingles, Fishscales
- Traditional lap
- Dutch lap
- Beaded designs in various profile widths

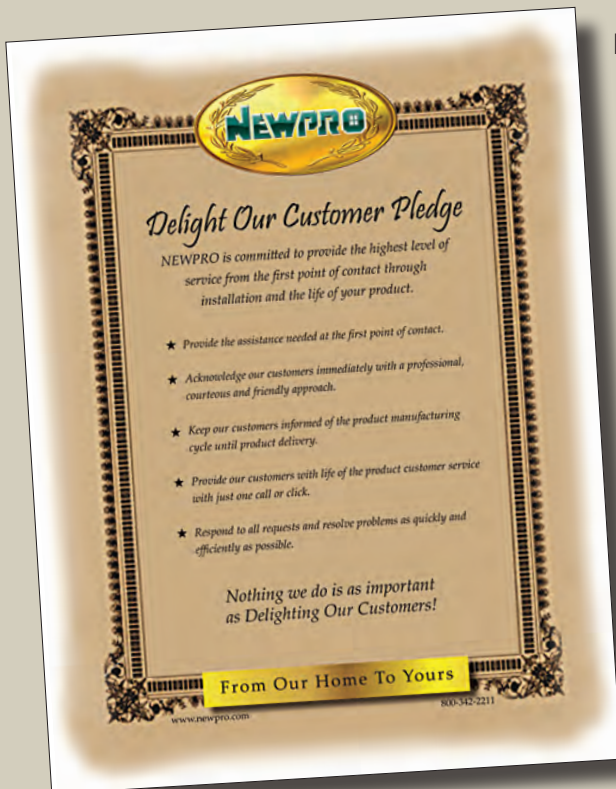
While traditional pastel and earthy color options are still available, today's vinyl siding offers a comprehensive array of darker color combinations including bold, rich tones like barn reds, hunter and sage greens, deep blues and more. Nearly 400 different colors are certified to meet the ASTM standards for vi-

nyl siding color retention, so you can be sure the shades you select will resist major color changes in a variety of climates.

In addition to beauty, choice & design, performance and quality are key when considering vinyl siding. Some homeowners overlook the fact that some vinyl siding systems CAN provide energy efficiency. Vinyl siding should be considered as part of a home energy savings solution.

NEWPRO offers one of the strongest, most thermally efficient siding systems on the market in a wide variety of colors and styles. AND, NEWPRO offers the only siding system that has both the Good Housekeeping Seal and ISO 9001-2000 certification. To learn more about wrapping your home in energy efficient NEWPRO Siding go to [newpro.com](http://newpro.com) or call 866-725-8436 for your FREE No obligation consultation and estimate today!

## Delight Our Customer Pledge!



From time to time we like to share feedback from our NEWPRO family. Here is an example of the feedback we strive for as a result of our Delight our Customer Pledge!

*Welcome to the NEWPRO family!*

*Dear NEWPRO –*

*When my husband and I decided to replace 12 windows, we met with representatives from 4 major window companies. We did our homework! The representatives from NEWPRO were knowledgeable, on time and professional. Our NEWPRO Windows are now completely installed, and we are content knowing that our windows are rated #1 for thermal efficiency here in New England.*

*We feel confident that we made the correct decision by going with NEWPRO.*

*Mary  
Boylston, MA*

For more delighted customer testimonials visit [newpro.com](http://newpro.com)!

## THE NEWPRO REWARDS CENTER!

### NEWPRO Refer & Reward Program Introducing... SPREAD THE WORD REWARDS!

We value your opinion and so will your friends and family.

When you refer someone and they make a purchase we'll reward you! Receive \$250 for your first referral and \$500 for each additional\* plus for each referral who purchases your name will be entered to win a grand prize at the end of the year - value of \$2500!



Call 866-573-8304 for your referral coupon book and start earning reward dollars today!

\*Annual program. At the end of each year the first referral fee will revert back to \$250. Rules and restrictions apply. See official rules for details.

## WINDOUGH WITH NEWPRO SWEEPSTAKES!

Enter between now and March 31, 2009 for a chance to **WIN A \$15,000 NEWPRO GIFT CERTIFICATE** good for NEWPRO windows, doors, siding and basement finishing systems! Visit [newpro.com](http://newpro.com) for details and to enter!

Rules and Restrictions apply.



## COR UNUM Meal Center, Lawrence, MA

NEWPRO "Food Fighters" take time once a month to volunteer and spread the warmth serving meals to those in need at the COR UNUM Meal Center in Lawrence. From preparing food to serving meals, to washing dishes to making friends in the community, NEWPRO "Food Fighters" always leave with a smile (and dishpan hands!).

This is the first issue of the NEWPRO Gram Newsletter. We hope you like what you've read. If you have any questions or comments you can contact us by e-mailing: [marketing@newpro.com](mailto:marketing@newpro.com) attn: NEWPRO Gram Editor, or calling 866-725-8436. We'd love to hear from you!

## IT'S FALL WINDOW CLEANING TIME WITH NEWPRO'S ENVIRO-FRIENDLY GLASS CLEANER!



NEWPRO Enviro-Friendly Glass Cleaner is an environmentally friendly, specially formulated product that utilizes ingredients designed to naturally and gently clean surfaces and glass. This product contains no harsh solvents such as isopropynol or butyl yet it delivers a streak free surface. All ingredients have little or no impact on the environment.

NEWPRO Glass Cleaner is readily biodegradable and will not accumulate in the environment. To order visit [newpro.com/glasscleaner](http://newpro.com/glasscleaner) or call 800-342-9974, ext. 208.

NEWPRO  
26 CEDAR STREET  
WOBURN, MA 01801