

# NEWPRO GRAM

SPRING 2010 - 866-725-8436 or newpro.com

NEWS YOU CAN USE BROUGHT TO YOU BY NEWPRO

## Federal Energy Tax Credit - Now Is The Time!



There's still time to take advantage of the Federal Energy Tax Credit, and NEWPRO can help you do that when you purchase one of our energy efficient home improvement products.

As most of us already know, on February 17, 2009, President Obama signed the "Stimulus Bill" (The American Recovery and Reinvestment Act of 2009) that made significant changes to the energy

efficiency tax credits. This Act includes a provision that offers home owners tax incentives for energy efficient home improvements made in 2009 and 2010. The products that are covered include home improvement products that meet a certain performance criteria.

All of NEWPRO's replacement windows AND our new attic barrier system qualify for the tax credit of up to 30% of the

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product cost up to \$1500\*!

Just think — you'll be getting an amazing new home improvement product, a huge decrease on your energy bill, AND a tax credit from the U.S. Government!

This year may be the last opportunity you will have to be eligible for this tax credit! There is no better time than now to call NEWPRO to help you take advantage of those extra savings !



## A Letter from Nicholas Cogliani, President of NEWPRO

Dear NEWPRO Customer,

**H**appy Spring! We've turned the corner and winter is just a memory. Please take some time to read through our NEWPRO-program filled with info about NEWPRO products and industry news. You'll find information on two exciting new energy efficient home improvement products to meet and withstand the demands of New England climates and to help reduce your energy costs – NEWPRO Roofing and UltraMax, our attic radiant barrier.

To thank you for your loyalty through the years, please accept the enclosed NEWPRO Preferred Customer Card to redeem an additional 10% savings off any of NEWPRO's home improvement products. Keep the card on hand so when you are ready to purchase any additional NEWPRO product you can redeem the savings with your NEWPRO product specialist.

With all the products and services we have to offer today, we hope you will trust us for the same quality, value and service you've received on past purchases for any future home improvement projects. And feel free to share your card with a friend or family member who could also benefit from any of our services. You'll even be rewarded \$250 for the referral purchase and they receive your NEWPRO Preferred customer discount! Your kind referrals and testimonials have helped build our business to where we are today – keeping New Englanders comfortable in their homes.

From our home to yours, thanks for being part of our family!  
Enjoy the beautiful spring and summer months ahead.

Warmest Wishes,

*Nicholas Cogliani*

President, NEWPRO

## NEWPRO IS CERTIFIED!



Recently the EPA announced they are mandating safer lead paint practices requiring home improvement companies and contractors to become certified in order to work on any home that is pre-1978 construction, where there is the highest potential for lead paint.

### WHAT DOES THIS MEAN TO YOU...

Knowing this law is pending and forthcoming, NEWPRO took proactive steps to ensure you and your family's safety from the hazards of lead paint. NEWPRO management, installation and service tech teams have completed a certification program and test to meet the requirements of this pending EPA law.

If your home is pre-1978 construction, NEWPRO is certified to install under lead paint conditions using very stringent guidelines and procedures. Once this law goes into effect make sure any home improvement contractor you do business with is certified. NEWPRO is ready!

# BEFORE AND AFTER!

You've heard it before, the old saying "A picture is worth a thousand words". Here at NEWPRO, we believe it is true! Just take a look at some of these before and after photos of homes that benefitted from a NEWPRO transformation.



**Before:** Old, Drafty Windows



**After:** Brand new energy efficient double hung windows from NEWPRO!



**Before:** Drafty, old, single pane window. Not very aesthetically pleasing bow window.



**After:** Sleek, new, energy saving triple pane window from NEWPRO, adding curb appeal and cost efficiency to your home.

Nobody will give your home curb appeal like NEWPRO! You can count on us to for the high quality windows we've always been famous for, our endless product style choices, and of course, our energy-efficient products that will save you BIG on your home's energy bills!

## NEWPRO And Social Media!

NEWPRO is excited to be involved with multiple social media channels that will help us connect and communicate with and to our customers, potential customers, and/or those just looking for information on home improvements.

For all of you Facebook users out there, please take the time to become our 'Fan'! Doing so will enable you to be the first to know of all of the latest NEWPRO deals, announcements, promotions, and be entered into different contests where you can win cool prizes like restaurant & store gift cards and NEWPRO product discounts!

[www.facebook.com/newpro](http://www.facebook.com/newpro)

Tweeters, here's something to tweet about—Newpro is on Twitter! Follow us for daily updates on all of the latest NEWPRO news and promotions!

[www.twitter.com/newprowindows](http://www.twitter.com/newprowindows)

Visit our YouTube channel to view authentic customer video testimonials as well as information on our products!

[www.youtube.com/replacementwindow](http://www.youtube.com/replacementwindow)

We're on Flickr, too! Whether you're a photo-buff or not, you can take the time to view our products, before & after photos, installation pictures, and customer testimonials!

[www.flickr.com/newprowindows](http://www.flickr.com/newprowindows)

And of course, please take the time to read our blog for all of the latest NEWPRO product information, stories, home show announcements and recaps, and much, much more!

[www.newpro.com/blog](http://www.newpro.com/blog)



# There's No Better Time Than Now!



It's time to celebrate, New England! That's right, winter is on its way out and Spring is in the air! All of those home improvement projects you've been putting off during the cold months can now be done in time for summer so the only thing you'll have to worry about is applying enough sun screen at the beach!

NEWPRO is New England's first choice replacement window company, but did you know we are more than windows? For over 65 years NEWPRO has been in the energy saving home improvement business. We also offer many other home improvement products that will keep your home looking beautiful, feeling comfortable while keeping your energy bills low!

## Here's A List Of What We Offer:

**REPLACEMENT WINDOWS** — Our most popular energy efficient product, and for good reason! Our windows are made of the highest quality materials and are always custom-made to fit your home and your style! No matter the window, you can count on an extremely energy-efficient engineered product that will give your home more curb appeal AND all our windows qualify for the 2010 Federal Energy Tax Credit!





**DOORS** – Whether you need a new entry door, storm door, patio, or sliding door, NEWPRO brings you a product (with a variety of styles to choose from!) that add beauty to your home and help decrease your energy bills! It's amazing what benefits a new door system can add to your home

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**INSULATED SIDING** — Newpro's American Classic Siding is manufactured in America to very stringent standards, using only the highest grade materials and state-of-the-art manufacturing processes. The unique design and engineering channels water vapor away from inside walls preventing mold and mildew damage. The end result? Siding that's warranted for performance year round for years to come.



**GUTTER PROTECTION** — Clogged gutters can lead to significant damage to your home. Our maintenance-free Clearwater Gutter Protection System will help prevent mold growth, deck and foundation damage, landscape destruction and infestation of pests. You won't have to climb a ladder again to clean out clogged gutters.

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**NOT JUST ANY ATTIC INSULATION** — Our Ultramax Attic Radiant Barrier is one of the most cost-effective ways to lower heating and cooling bills. Made with NASA technology, the material in our attic radiant barrier allows your home to deflect heat in the summer and reflect heat back in for the winter. This product is so energy efficient that it also qualifies for the 2010 Federal Energy Tax Credit!



**ROOFING** — By choosing NEWPRO for your roofing needs, you are investing wisely in not only material but also workmanship. Most companies or contractors don't warranty the labor and what is the biggest repair related to in the roofing category? It's usually not the product – more times than not it is the workmanship! Allow us to provide your home with the highest quality materials, workmanship and warranties needed to protect your biggest investment.

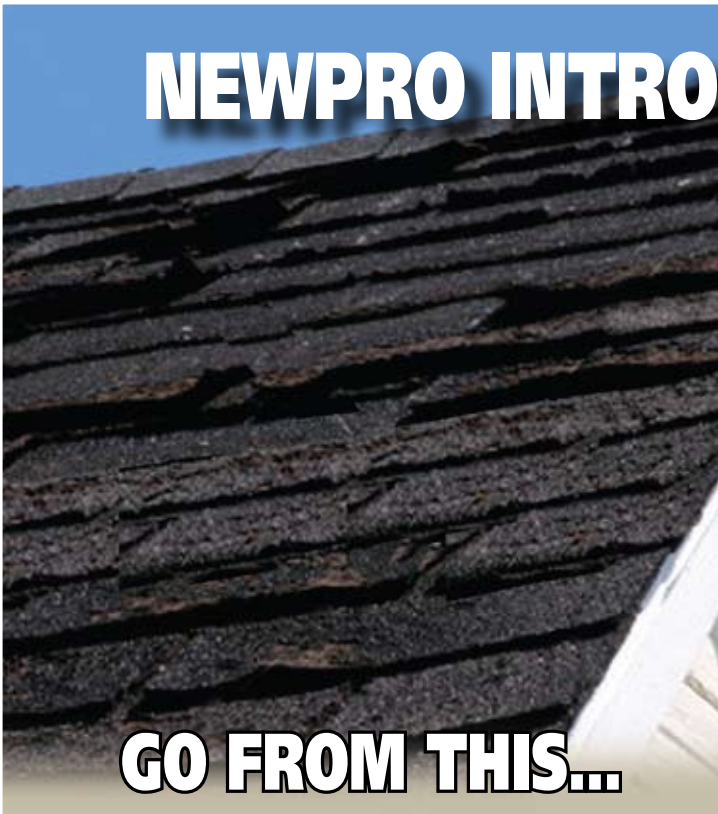
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**BASEMENT FINISHING** — Give the downstairs of your home some life! Our HealthSmart Basement Finishing System allows you to utilize that extra space in your home for anything your heart desires! A new office? A home theatre room? The possibilities are endless. Our system uses an exclusive thermal panel construction for superior year-round comfort and energy savings.



**There's No Better Time Than Spring To Call NEWPRO And Let Us Improve Your Home!**

# NEWPRO INTRODUCES ROOFING



The fact is, roofing problems are common to homeowners throughout this region. In fact, one of the top home improvement category complaints reported to the Better Business Bureau is roofing. Over 50% of contractors go out of business within 5 years.

Instead of choosing a contractor who will be out of business by the time you need him to fix your roof, choose NEWPRO — a reliable and trustworthy business for 65 years and counting.

You may not realize how difficult & technical roof installation really is, so don't make the mistake of hiring a contractor who doesn't realize it either! Trust NEWPRO to protect your home and everything in it!

We also have one of the best roofing warranties around you'll find. With NEWPRO's Platinum Protection, you will receive a 20 year protection period of 100% coverage on material, labor, and workmanship. That's a lot different from your run-of-the-mill contractor, who typically does NOT provide any

warranty for installation costs or defects.

Call NEWPRO today to find out more about our roofing system and why, like on other home improvement projects, NEWPRO is a smart choice!



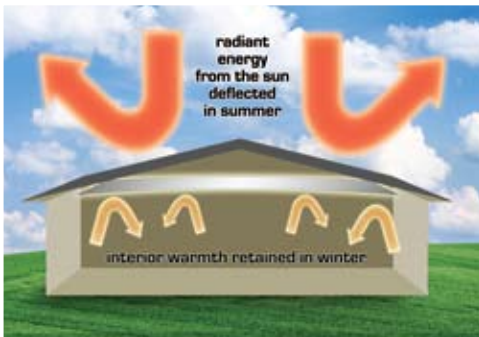
## Customer Testimonials — Thanks For The Praise!

NEWPRO would like to thank our customers for all of the kind words they graciously offer us. We appreciate the time you take to praise our company and our products. Our customers are our top priority here at NEWPRO, and seeing that they are satisfied with the work we've done and our home improvement products means the world to us! Below are words from some of our

customer testimonials we recently received!

• *"Thanks to your siding, our house has gone from a white house with badly peeling paint to a beautiful wedgewood blue. It is now one of the nicest homes in the neighborhood."* —John & Brenda

# Introducing, Ultramax Super R Attic Radiant Barrier!



NEWPRO is excited to announce our latest top-of-the-line home improvement product—a state of the art, super energy-efficient attic barrier otherwise known as Ultramax!

Ultramax Super R Attic Radiant Barrier from Newpro is unlike any other product on the market today. This product is the most cost-effective way to lower heating and cooling bills.

The dreaded winter is over, and summer is on its way. Did you know that attic temperatures can rise to over 150 degrees in the summer—increasing your energy costs by over 30%? With summer on its way,

the promise of lower air conditioning bills is definitely something to be excited about!

Over time traditional insulation deteriorates allowing energy to enter and exit our homes, and 42% of home energy loss happens through the roof. According to the US Department of Energy, over 100 million homes are under-insulated. Yes, 100 million! Is your home one of them? Let NEWPRO be the judge by scheduling a free no-obligation in-home consultation with one of our product experts.

Ultramax never needs any maintenance or replacement and usually pays for itself faster than any other home improvement! Do your home and your wallet a favor by calling NEWPRO today and asking about Ultramax!



- *“Once our windows were installed, we immediately noticed a big difference in the room temperature making it more comfortable.”*—Harvey & Pauline, Charlton Depot, MA
- *“It is gratifying to do business with a company that is not only concerned about the quality of its product but also the staff of personnel who service its customers.”*—John, Cumberland, RI

- *“Your staff was courteous, professional, detailed, and hardworking.”*—Gina, Franklin, MA
- *“In the winter, I know that the heat will not escape and we are looking forward to saving money on our heating bill.”*—Tom & Maryann, Leominster, MA
- *“I feel Newpro followed through with all of their promises and exceeded my expectations.”*—Kelli, Ayer, MA

# EARN \$250 FROM NEWPRO!



Let NEWPRO award you, our valued customer, \$250. All you have to do is refer a friend, family member, neighbor, or anyone you know to us.

The NEWPRO Referral Program allows you to receive a check for \$250\* directly from us here at NEWPRO each and every time you refer us to somebody you know and they purchase NEWPRO products. That's right, you can refer as many people as you'd like and we will keep sending you a check for each qualified referral as our way of saying thanks!

Thanks to the following NEWPRO

homeowners who recently referred other homeowners to us. These loyal NEWPRO customers were rewarded a check for \$250 as our way of saying thanks for spreading the word!

*The Carey Family, West Roxbury, MA*

*The Dreon Family, Attleboro, MA*

*The Buchanon Family, Waltham, MA*

*The Chorev Family, Chestnut Hill, MA*

*The Vanloon Family, Salem, MA*

*The Donggalao Family, Weymouth, MA*

Please send your referral contacts to [referrals@newpro.com](mailto:referrals@newpro.com) or simply tell your referral to call **1-866-573-8304** and let us know who referred them. We hope to hear from you soon!

\*Qualifications for the \$250 reward are as follows: Referred homeowner must purchase a minimum of \$2500 in NEWPRO products. Referred homeowner must be a first time NEWPRO customer. Referred homeowner must provide the name of the referring customer at point of sale.

## NEWPRO Supports The Troops

Here at NEWPRO, we proudly support all of our troops in all military forces. We try and do whatever we can to constantly help and support them and make deployment more comfortable. Being away from home cannot be easy, and we are forever thankful for all of their efforts in fighting for our country.

One of our employees and a manager here at NEWPRO, Ron Paziienza, was called up from the National Guard and is now serving in Guantanamo Bay. We received a letter from him recalling all of the things he missed from home. Being a Rhode Island native, what he missed the most was Dell Lemonade. NEWPRO responded by sending him a care package straight from the heart—packed with Dell Lemonade, 25 pounds of Dunkin' Donuts coffee, over 50 DVDs, cool clothes for the very hot days of Guantanamo Bay, and many foods and treats for him and other soldiers.

We never expected to be honored in such a way, but on November 24, 2009, NEWPRO was extremely proud to receive the Above & Beyond award from the Employer Support of the Guard and Reserve, or ESGR, for the company's continuous support of military troops.

We are so honored to receive such an amazing award and as we always have in the past, we will continue to do what-



Dave Normandin, on behalf of NEWPRO, receives the Above & Beyond Award from Roger Fortin, Mass. ESGR Director of Awards

ever we can to make our soldiers feel more at home and support them any way we can. To us, these are just small tokens of appreciation for America's finest—who sacrifice everything to keep us safe.