



FALL / WINTER 2010

NEWS YOU CAN USE BROUGHT TO YOU BY NEWPRO

# IT'S NOW OR NEVER - THE TAX CREDIT EXPIRES END OF 2010!

We know you've heard about the Federal Energy Tax Credit – up to \$1500\* back from the Federal Government when you purchase and install qualifying home improvement products in your home. But did you know that when you purchase qualifying windows that they also need to be installed by the deadline date of 12/31/2010.

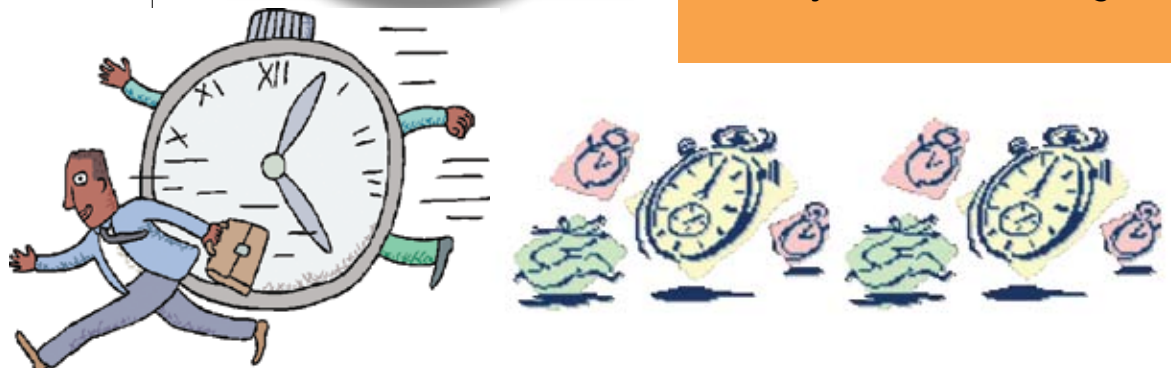
With NEWPRO's own manufacturing facility right here in Massachusetts we can deliver and install products with the least amount of lead times compared to companies who manufacture out of state.

Be sure to ACT NOW if you are planning your home improvement project to take advantage of this tax credit. Time is ticking – you don't want to miss this opportunity!

\*NEWPRO is not a tax advisor and does not guarantee the tax credit. Speak with your tax advisor for details about the federal energy tax credit.



## The Federal Energy Tax Credit Deadline Is Fast Approaching!



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## A Letter from Nicholas Cogliani, President of NEWPRO

Dear Homeowner:

I can't believe we are coming close to the end of yet another year! Here at NEWPRO we are looking forward to 2011 but we still have plenty to do in 2010! In addition to the very busy upcoming holiday season there are lots of deadlines to meet before we say goodbye to 2010.

There are about 2 months left to take advantage of the federal energy tax credit – qualifying products must be purchased and installed by 12/31/2010. All NEWPRO windows qualify and we are in full production to meet the deadline date for our homeowners. Our own manufacturing facility right here in Massachusetts allows us the ability to deliver and install before the deadline with shorter lead times than most companies who manufacture out of state.

The beautiful but sometimes harsh New England winter is right around the corner and so are those rising energy bills. Now is the time to take a walk around your home and see what you can do to save energy this winter. NEWPRO windows are rated one of the most energy efficient in the country AND the department of energy even says our windows can reduce heat loss through your windows by up to 40%!

In addition, don't minimize the energy savings and safety benefits that roofing, siding, gutter protection and attic radiant barriers can deliver. NEWPRO offers superior products in all of those categories for complete home energy saving solutions. Give us a call and we'll be happy to come out to your home and take a look at any of these projects and leave you with information that will help you make informed investment decisions for your home.

From our home to yours, we hope you enjoy the beauty of this season in New England. We look forward to hearing from you!

Warmest Wishes,

*Nicholas Cogliani*

President, NEWPRO

# **NEWPRO WINDOWS...**

## **See (Really See!) The Difference!**

NEWPRO enjoys sharing our project photos with everyone from our customers to our prospects to our employees. It's amazing to see the difference a window project can make on the interior and exterior of a home. The transformation doesn't stop with beauty but also sound reduction, elimination of drafts, clearer visibility, low maintenance, increased security, AND reduction in home energy bills. We'd love to feature your home before and after

photos in an upcoming issue of the NEWPROgram and as part of our product photo gallery! If you are part of the NEWPRO family and have some dramatic before and after photos that you would like to share please let us know at [marketing@newpro.com](mailto:marketing@newpro.com). If you are not yet a NEWPRO homeowner and you would like to make the "transformation" give us a call or visit [newpro.com](http://newpro.com) to schedule your FREE no obligation estimate.

### **PREVENT SEAL FAILURE...**



Which view do you like better... It's like looking through foggy glasses. Enjoy beauty, comfort and energy efficiency with NEWPRO windows.

### **BEFORE AND AFTER...**



**Another Beautiful NEWPRO Transformation!**

# Winterize Your Home Now!



**ACCORDING TO THE DEPARTMENT OF ENERGY NEWPRO WINDOWS CAN REDUCE HEAT LOSS UP TO 40%!**



## **NEWPRO WINDOWS:**

According to the Department of Energy, windows with a .20 or better (lower) U-Factor can reduce heat loss through windows by up to 40%. NEWPRO windows with a .17 U-Factor exceed those standards and are designed to reduce heat loss during those brutal New England winters. Remember when shopping for windows the lower the u-factor number the more energy efficient the window!



## ATTIC INSULATION:

Reduce summer heat gain and winter heat loss sound good to you? Does reducing your heating and cooling bills sound good? If so think about an attic radiant barrier for your home this year before the real cold sets in. It's like a blanket for your attic – keep the heat out in the summer and the heat in during the cold winter months. You have to see it to believe it and NEWPRO can show you just how it works – call today for a demonstration!

## GUTTER PROTECTION:

Whether you clean your gutters yourself or are considering gutter protection, it's always a good idea to keep your gutters clean for a few reasons. Believe it or not, clogged gutters can do some major damage to your home. The main goal of a gutter system is to manage water around your home. When your gutters become clogged some serious and expensive damage can be done. Rotted wood, basement flooding, cracked foundations, insect infestation, leaking roofs, slippery traffic areas around the house - these are all problems you don't want to have to contend with just from clogged gutters. You can clean



them yourself or you can consider a gutter protection system. Think about the consequences and pay special attention to your gutters this season.

### **DON'T FORGET ROOFING AND SIDING AS PART OF YOUR HOME WINTERIZATION PROJECTS.**

Insulated siding can dramatically impact the energy efficiency of your home and no one needs the worry of a leaky roof during those cold winter storms! Call NEWPRO for your FREE no obligation estimate on any of these

home improvement projects. Button up your home this winter with NEWPRO. Remember NEWPRO installs all winter long with the least amount of distraction to you and your home!

**CALL US 866-725-8436 OR CLICK NEWPRO.COM TODAY!**

***There's Something For Everyone's Home This Winter With NEWPRO!***

# SOMETHING FOR EVERYONE!

## NEWPRO Windows Offer You Exciting Options To Match Your Home's Décor And Style!

Designers will often tell you that how you accessorize your wardrobe or your home can make the difference between good and great. Here at NEWPRO we've applied that same principle to our industry leading windows.

When you decide to invest

in NEWPRO windows, you don't have to settle for one grid pattern or standard white as a color. Shown here are examples of grid patterns, interior wood grain finish options and popular exterior colors plus there's always the option for an exterior custom

color! Transform your home dramatically with a simple option choice from color to pattern to finish - who knows what you'll come up with! Our product specialists are trained to help select what works best for your home and your unique style.



**SDL GRID**



**PRAIRIE GRIDS**



**COLOR CHOICES**



**SHAPED WINDOWS**

### 5 Wood Grain Interior Finishes...



**Natural Oak**



**Muskoka Oak**



**Barrister Oak**



**London Walnut**



**Colonial Cherry**

### 7 Exterior Designer Colors...



# YOUR VOICE IS HEARD!



In our efforts to deliver an outstanding experience to our homeowners, NEWPRO has become a member of Guild Quality – a third party customer survey organization. After every install, Guild Quality will contact the homeowner and ask a series of questions related to the initial contact with NEWPRO all the way through installation. Customers are generally asked to rate and provide

comments about their experience with NEWPRO. Our goal is to deliver an outstanding experience to receive an outstanding review. We can measure performance of our product specialists and installation teams as well as ensure we are leaving our homeowners with a delightful experience. Visit our most recent ratings and comments at [www.guildquality.com/cr/NEWPRO/3YL47298093PQ3/](http://www.guildquality.com/cr/NEWPRO/3YL47298093PQ3/)

## **HERE'S JUST A SAMPLING OF WHAT OUR CUSTOMERS ARE SAYING ABOUT US TO THE THIRD PARTY SURVEY FIRM IN ALL DIFFERENT CATEGORIES:**

### **AREAS OF SATISFACTION**

"I chose NewPro because of the quality products they offer. But I was blown away by the friendliness and professionalism of everyone who worked for you. Not just the "supervisory" people who normally speak with the customer -- although they were all great -- but the actual workers. They really impressed me." **Oct 08, 2010**

"I'm very pleased with the workmanship. I was tempted to use someone else, but I'm glad I didn't because now I have my warranty. I'm very, very satisfied." **Sep 09, 2010**

### **PROBLEM RESOLUTION**

"When I changed the color of the windows I had ordered, screeching to a halt the pro-

duction process, I expected Ryan would be professional, but I thought I might detect a feeling of "you're a jerk" under the professionalism. Well, he was just as friendly as the first time we met, and I felt so good that he didn't have to make me feel bad. (I already did!!) But he was super nice about it...more than I could imagine, really. And now I have my windows, and I just love them!!"

**Oct 08, 2010**

### **RECOGNIZE EXCELLENCE**

"Michael Coughlin, sales rep, gave us excellent presentations on our siding, gutters and replacement windows so that making a decision to use NEWPRO was an easy choice."

**Sep 22, 2010**

### **INSTALLATION CREW**

"The Newpro installers were phenomenal. They assisted in moving furniture and putting back curtains. They cleaned up quite nicely. They were pleasant, professional and really great individuals. Julian and Tim were excellent with their work ethics. I thank them for their fantastic service."

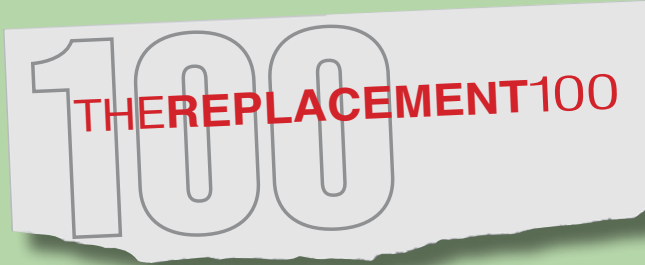
**Oct 08, 2010**

**You can read more and see all our ratings at**

[www.guildquality.com/cr/NEWPRO/3YL47298093PQ3/](http://www.guildquality.com/cr/NEWPRO/3YL47298093PQ3/)



# NEWPRO RANKS IN THE INDUSTRY!



**NEWPRO** would like to thank our loyal customers throughout the years who we can credit our successes. We are excited to share our latest accolades and look forward to continued success and recognition in the industry.

*Don't forget to visit our blog at [newpro.com/blog](http://newpro.com/blog), become a facebook fan at [newpro.com/facebook](http://newpro.com/facebook) and follow us on [twitter.com/newprowindows](http://twitter.com/newprowindows)*

## The "2010 Replacement 100 Award" by Replacement Contractor...

NEWPRO came in at #25 on the list of 100 largest companies in the home improvement industry, which includes roofing, siding, and window firms as well as those that do short-cycle jobs inside the house, such as kitchen cabinet refacing, bath liners, and basement waterproofing and decks.

## 2010 Qualified Remodeler Top 500 List

NEWPRO ranked #31 in the Qualified Remodeler Top 500 List which ranks home improvement companies across the country based on sales volume, size, years in business, certifications community service and recognition awards.

# NEWPRO REFER & REWARD!



NEWPRO thanks all our customers who recently referred homeowners who took advantage of NEWPRO products. These loyal customers received \$250 for every referral who purchased NEWPRO products. We work endlessly to deliver exceptional products and services and your referrals prove we've delivered!

*The Carey Family, West Roxbury, MA*

*The Dreon Family, Attleboro, MA*

*The Buchanan Family, Waltham, MA*

*The Chorev Family, Chestnut Hill, MA*

*The Vanloon Family, Salem, MA*

*The Donggalao Family, Weymouth, MA*

Please send your referral contacts to [referrals@newpro.com](mailto:referrals@newpro.com) or simply tell your referral to call **1-866-573-8304** and let us know who referred them. We hope to hear from you soon!

\*Qualifications for the \$250 reward are as follows: Referred homeowner must purchase a minimum of \$2500 in NEWPRO products. Referred homeowner must be a first time NEWPRO customer. Referred homeowner must provide the name of the referring customer at point of sale.



**"You're going to feel good with NEWPRO. WE GUARANTEE IT!"**  
*Anthony Cogliani and Nick Cogliani, Owners*