



AUTUMN 2009 - 866-725-8436 or newpro.com

NEWS YOU CAN USE BROUGHT TO YOU BY NEWPRO

From Our Home to Yours...  
**NEWPRO**  
 Windows, Siding and More

As Seen On Television!

FOR EVERY WINDOW YOU REPLACE  
**\$100**

**Cash for Clunkers!**

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The Cash for Clunkers program for your vehicle may have ended, but home owners are now in luck because NEWPRO is offering its own Cash for Clunkers deal ensuring savings for all customers!

Through the Fall and until trade in dollars are depleted, NEWPRO, New England's first choice replacement window company, is offering a Cash for Clunkers program that will have homeowners excited about their old, shabby windows for the very first time. For every old window replaced with one of our brand new windows NEWPRO will gladly give customers a \$100 trade-in. Be sure to

hurry on this fabulous offer—trade-in funds are available for a limited time only!

Not only will homeowners save big with our trade-in offer, but by replacing their years old energy-robbing windows with NEWPRO's windows they will also see substantial savings in their energy bill. Plus, all NEWPRO windows qualify for the Federal Energy Tax Credit, making you eligible for even more savings — up to \$1,500 from the U.S. Government.

This is great news for customers and for NEWPRO, as we strive to keep our custom-

ers saving on energy with installation of our high-quality windows and ultimately be a part in positively contributing to a healthy environment.

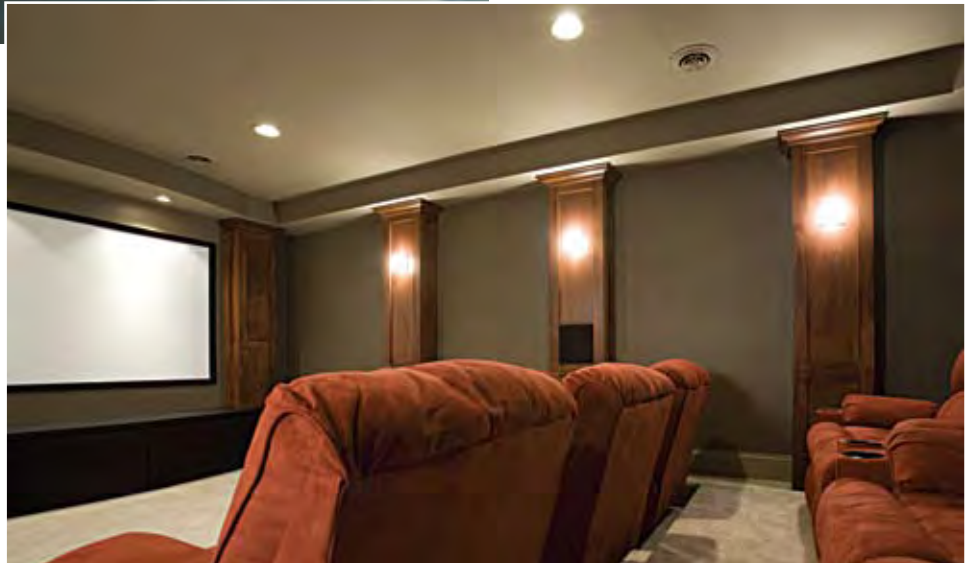
Save energy, the environment, and of course, money by joining in on NEWPRO's Cash for Clunkers program and say goodbye to those old, drafty windows before the cold New England winter months. With NEWPRO windows, cold air will stay outside and your home will be looking beautiful with brand new energy-saving windows. This program is everything but a clunker for homeowners in New England.

# What Does Your Basement Want to BE!



After having what seemed like the shortest summer season ever here in New England, the word 'winter' is avoided as much as possible. We are, however, weeks into fall and the cold New England winter is right around the corner. Luckily, NEWPRO will easily turn your winter worries into happy thoughts with our NEWPRO HealthSmart Basement Finishing System.

We are entering hibernation season, where we bring our outdoor



activities inside. With our basement finishing service, you can turn your wasted basement space into indoor living space, allowing for much more room to enjoy your home and have even more space to share with family and friends.

Standard building materials and finishing methods can be costly and can even expose your family to unhealthy risks. The NEWPRO HealthSmart Basement Finishing System uses an exclusive thermal panel construction for superior year-round comfort and energy savings. Now you can be as warm and comfortable downstairs as you are upstairs in the chilly New England months!

Here are some key benefits of the NEWPRO HealthSmart Basement Finishing System:

- **Designer Beauty and Flexibility**

An incredible selection of color and style options that have never before been available and are not available anywhere else. Choose from the hottest décor trends, colors and patterns from flooring to walls and create your own unique space.

- **Energy-Saving Comfort with an R-Factor of 17**

100% thermal insulator core offers superior energy saving performance with an R-Factor of 17. Conditioned air (heat and cool) will not get past the insulator core barrier to escape through a porous concrete foundation.

- **Innovatively Engineered Basement Specific Materials**

Exclusive "HealthSmart" panels are 100% moisture, mold, odor and allergen resistant and feature Microban® antibacterial product protection – protecting your family's health, comfort and investment.

- **Design Flexibility**

Define/modify your space with solid structural panels: exterior walls only, separate partitioned rooms and even an extra kitchen or bathroom.

- **Conveniently Removable**

Panels are fully removable, making it easy to access your foundation wall for plumbing and wiring.

- **Family Affordable**

NEWPRO's HealthSmart Basement Finishing System is more affordable than conventional construction and offers added benefits including energy savings and a safer family environment.

Why wait until the cold New England winter is over and end up wishing you had another warm, relaxing living space in your home? Ask yourself – what does YOUR basement want to be – an office, family room, game room – the possibilities are endless. With the NEWPRO HealthSmart Basement Finishing System, your basement can be a bigger part of your home than just wasted space.

# \$1500 Federal Tax Energy Credit...

There's no better time than now to take advantage of the \$1500 Federal Tax Credit Savings. Thanks to the "stimulus bill", the federal government is offering homeowners tax incentives for energy efficient home improvements made in 2009 and 2010. The products that are covered include windows and doors that meet a certain criteria.

Enter, NEWPRO. If you purchase NEWPRO windows, you may be qualified for a federal tax credit of 30% of the product cost up to \$1500! NEWPRO does more than just qualify for the credit—our windows exceed the qualifications for the credit. NEWPRO's windows are rated well below the required .30 U-Value rating for energy efficiency with a .19 U-Value Rating. The lower the U-value, the greater a window's resistance to heat flow and the better its insulating value. Not only will NEWPRO windows save you money, they will also

help save energy and contribute to a healthy environment!



To claim your tax credit, follow 3 easy steps:

1. When you purchase qualifying NEWPRO windows that meet the eligibility requirements you will be provided with a manufacturer's certification statement. Keep the manufacturer's certification statement, contract and NFRC/Energy Star window label with your tax documents.
2. When filing your 2009 and/or 2010 taxes, present the documents that are associated with the qualifying purchase to claim the energy tax credit to your tax preparer or accountant.
3. Your tax preparer will provide you with the proper federal tax forms to submit your qualifying claim.

For more information on product qualifications visit: <http://www.energystar.gov>

## Constant Force Balance System



**NEWPRO** announces its new Constant Force Balance System for hassle-free window operation. For those of you who aren't sure, a balance holds up the sash units on single and double hung windows, helping to control the force needed to raise and lower the window. The new system allows reduced operating force, smoother and near silent operation as well as cleaner windows by blocking dust and air filtration with the spring housing that is set in the jamb pocket. NEWPRO's

new balance system works wonders. Not only are they consistently maintenance-free, they are absolutely effortless to open and close. Wrestling to open your window for some fresh air is now an event of the past. You will not believe how easy NEWPRO has made it to slide a window up and down. Constant Force Balance System – just another great better to best feature of the NEWPRO window! Be sure to take advantage of NEWPRO windows constructed with the Constant Force Balance System and instantly feel the difference!



## GUTTER PROTECTION

It goes without question that autumn is a beautiful season here in New England. While we take advantage of being able to view all of the colorful foliage right outside our windows, it is easy to forget the harm those leaves can do—especially to our gutters. Thankfully, NEWPRO offers Gutter Protection for your home so the only worry you will have regarding fallen leaves around your home will be figuring out who will have to rake them!

When leaves and other debris fall into your gutters they collect and can cause clogging. This prevents your gutters from working properly. They can accumulate rotting material, which forms the moist bed for both plant sprouts and mosquito larvae. With the easy installation of The Clearwater Gutter Protection System provided by our experts here at NEWPRO, you can easily avoid the problems of debris and pests this fall.

Autumn is a time for enjoying the beautiful New England foliage. Don't let leaves become a problem for your home's gutters and eventually for you. Call NEWPRO today and your gutters can quickly become protected all year round!

**This Fall...Rake The  
Leaves Off the Ground.  
Don't Clean Them  
Out of Your Gutters!**

# THE SEASON FOR INSULATED SIDING



**A**s we prepare for the New England winter months ahead there's no time like now to wrap your home in a blanket of insulated siding adding energy efficiency and curb appeal. NEWPRO's insulated siding is engineered to restore healthy breathing to your home and reduce the loss of heat with its full back support system. Arm your home with a wall of protection from energy loss, insect infestation, weather elements and maintenance – NEWPRO Insulated Siding system – call today for special end of season savings!

Combined with NEWPRO's number one in the industry replacement windows, our insulated siding will save energy and add to the beauty and value of your home for years to come. Remember, when it comes to quality and value, NEWPRO is the leader in home improvement.



**This Winter...Keep Your Home Warm, Dry and Snug by Wrapping Your Home In NEWPRO's Insulated Siding!**

**COMING SOON!**

# ULTRAMAX SUPER R ATTIC INSULATION BY NEWPRO

## NEWPRO ULTRAMAX SUPER R ATTIC INSULATION

**NEWPRO** announces its latest product addition guaranteed to add even more energy efficiency to New England homes....UltraMax Super R Attic Insulation – a multi layer thermal reflective insulation barrier. Whether it's improving the efficiency of air conditioning in the hot summer months translating to lower electricity usage or reflecting heat back in during the winter months translating to lower home heating consumption, UltraMax will save you energy year round and reduce your homes carbon footprint.

The UltraMax radiant barrier combines R-Value with a dual reflective shield that reflects 97% of the heat it comes in contact with – the radiant

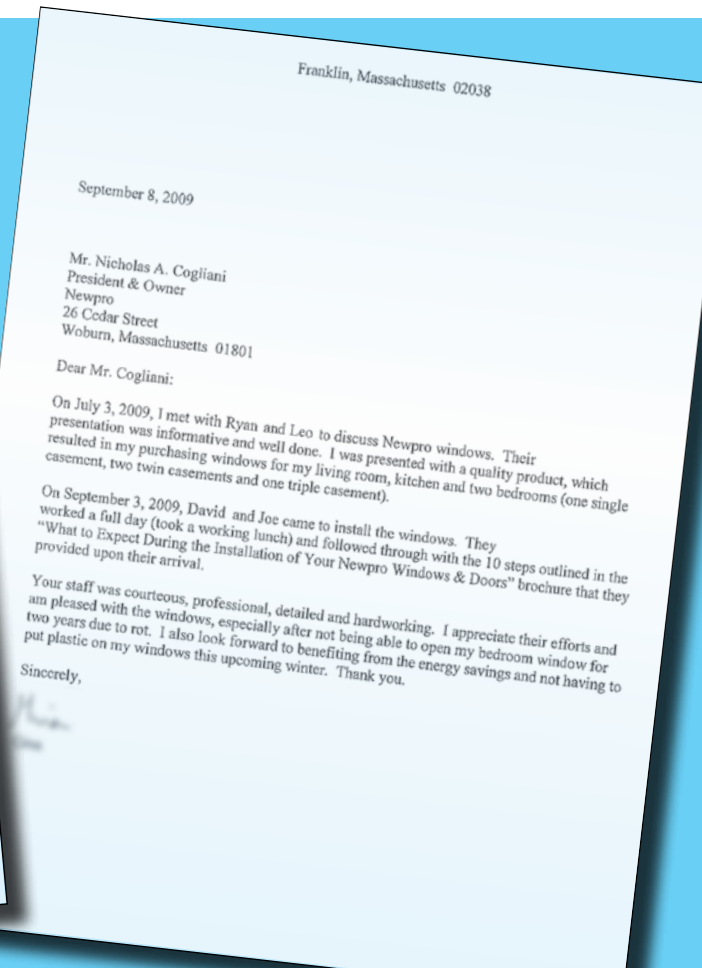
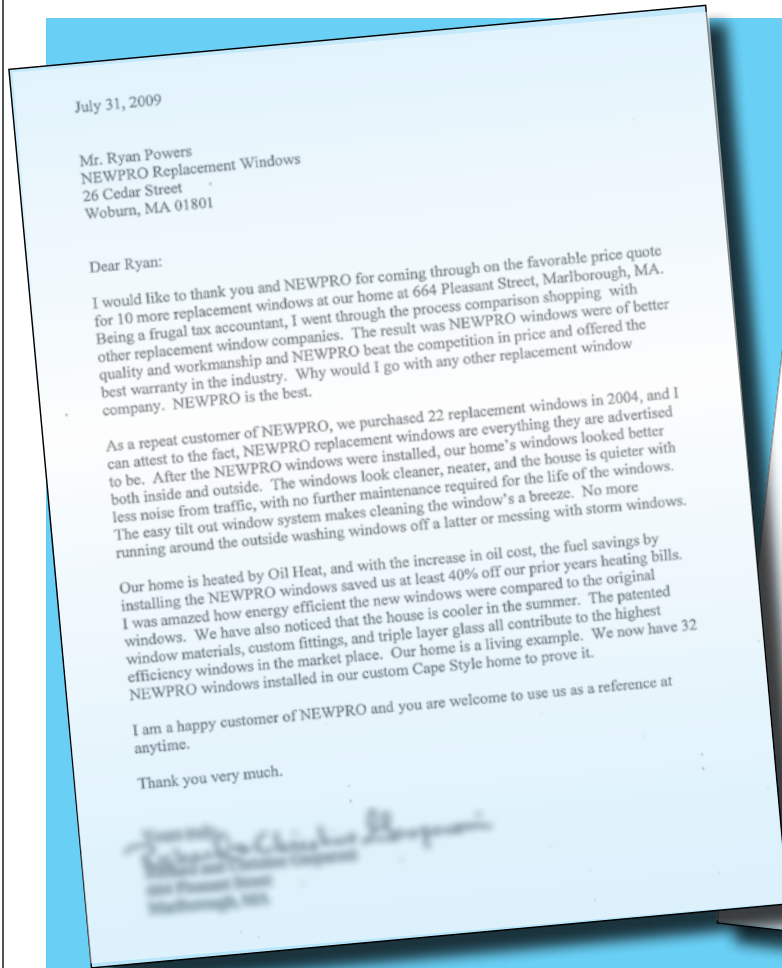
energy from the sun is deflected in the summer and the interior warmth is retained in the winter. Energy Star rated and guaranteed to save you 25% on your home energy bills, the NEWPRO UltraMax Super R Attic Insulation is the only radiant barrier that is covered under the American Recovery and Reinvestment Act of 2009 making you eligible for the \$1500 tax credit!

Don't be one of the 100 million homes that are under-insulated. You are not only wasting energy– you are also wasting money. With Ultramax Super R Attic Insulation, you can save an abundant amount of energy and money, and as always, NEWPRO is happy to provide those savings to you!



# Our Goal Is To Always Delight the Customer...

SEE WHAT RECENT NEWPRO CUSTOMERS HAD TO SAY...



## Enter the 2009/2010 Windough with NEWPRO Giveaway!



NEWPRO Vice President of Sales, Jeff Caron, 2008 Sweepstakes Winner Kathy McDonald and furry friend shown here with a blow-up of the \$15,000 NEWPRO Gift Certificate which the McDonalds won.

Entering the sweepstakes is easy and free and takes no time at all! To enter the promotion, simply go to [newpro.com/windough](http://newpro.com/windough) and fill out our entry form—this will automatically enter you to be a possible winner. The prize period ends on April 30, 2010 will be determined from a random drawing of all entries received.

Winner of the \$15,000 NEWPRO gift certificate will have their choice of NEWPRO windows, doors, siding, basement finishing system, gutter protection—all services provided by NEWPRO to help beautify and add energy efficiency to your home! Congratulations again to the winners of the 2008/2009 Windough with NEWPRO \$15,000 Product Giveaway, Kathy & Bob McDonald and their dog Zoey of Lowell, Mass. Kathy, Bob & Zoey are enjoying their NEWPRO windows and are looking forward to a quieter more energy efficient home.

Just like the McDonalds in 2008, you too can be a winner of this great prize awarded by NEWPRO. Just think, by filling out an entry form you can be one step closer to winning \$15,000 towards greatly improving your home! Visit [newpro.com/windough](http://newpro.com/windough) and enter today.

Take a chance to become a winner of NEWPRO's 2009 "Windough" giveaway by entering our sweepstakes now! Be awarded our tremendous grand prize of a \$15,000 NEWPRO gift certificate!

# NEWPRO REFER & REWARDS PROGRAM



**T**hank you to the following NEWPRO homeowners who recently referred other homeowners to NEWPRO! These

loyal NEWPRO customers were rewarded a check for \$250 as our way of saying thanks for spreading the word!

**The Bender Family , Providence RI**  
**The Gannon Family, Milton, MA**  
**The Henry Family, Marblehead, MA**  
**The Jones Family, Marlboro, MA**  
**The Marshall Family, Reading, MA**  
**The Murphy Family, Worcester, MA**  
**The Radzinsky Family, Brookline, MA**  
**The Shamur Family, Brookline, MA**  
**The Parent Family, Somerset, MA**  
**The Shannak Family, Nashua, NH**

Take advantage of NEWPRO's referral reward program and earn some extra cash this season! Visit [newpro.com](http://newpro.com) "About Us" for details.



## **IT'S FALL WINDOW CLEANING TIME WITH NEWPRO'S ENVIRO-FRIENDLY GLASS CLEANER!**

NEWPRO Enviro-Friendly Glass Cleaner is an environmentally friendly, specially formulated product that utilizes ingredients designed to naturally and gently clean surfaces and glass. This product contains no harsh solvents such as isopropynol or butyl yet it delivers a streak free surface. All ingredients have little or no impact on the environment. NEWPRO Glass Cleaner is

readily biodegradable and will not accumulate in the environment. To order visit [newpro.com/glasscleaner](http://newpro.com/glasscleaner) or call 800-242-9974, ext. 297.

This is the second issue of the NEWPRO Gram Newsletter. We hope you like what you've read. If you have any questions or comments you can contact us by e-mailing: [marketing@newpro.com](mailto:marketing@newpro.com) attn: NEWPRO Gram Editor, or calling 866-725-8436. We'd love to hear from you!